

GREY DERN

We're **fresh, innovative & modern** with rooted ancient values. **Not your usual law consultancy.**



Who cares? **We do.**

The third sector comprises of charities, social enterprises and voluntary organisations. They exist primarily for the enhancement of the well being of society. They are the tiny spokes that keep the social and economic wheel of the society functioning.

A great and prosperous society is a reflection of the greatness, values, prosperity and inspiration of its 'people'. In turn, its 'people' are a reflection of the social and economic opportunities to thrive. The wheels of this circle revolve into a new and better world all the time and are held intact by these third sector actors. They leave a **legacy** of the real impact made on **people** (beyond statistics) in society, who at times, are some of the most vulnerable.

The intriguing part of the narrative is that these actors do this with some of the least resources – driven by the heart for their causes; the third sector actors have no qualms wearing different hats. At Greydern, we are happy to lend our 'head' for the many 'hats',. because we **care**.

The strategic assurance of organisations in the sector is at the heart of what we do. And so, we seek to serve the sector and its actors in safeguarding its most valuable asset – 'trust'.

The **integrity** of organisations within the sector is its trading currency. Our intimacy with the sector and passion about their aspiration, makes us uniquely placed to provide services that reflect not just our brilliance but more so, the ideals and ethos of the organisations we serve with a strong sense of duty and **ingenuity**.

OUR PURPOSE

We exist to serve by providing rounded and unique solutions for clients and charitable causes.



We have not inherited the world from our fathers, but we have borrowed it from our children. [Let's pay back with interest].
Nelson Mandela

What we can do **for you.**

Your strategic assurance is **at the heart of what we do.** We are there to work and walk with you through the various phases of growth.

- **At the pre-setup phase,** we storm through the birthing process with you to bring forth the best expressions of your aspiration.
- **At the setup phase,** we relieve you of the hassle and set the ball rolling in an effective and efficient manner.
- **At the running phase,** we are here to provide proactive strategic governance and operational support with the aim of sustaining your prime; leading to continuity, and unblemished social impact.

Through these phases, we are available to calm the storms that may arise from time to time; supporting you in responding to diverse challenges, and see that your peace of mind is never impaired.

OUR VISION

To be a global firm with
a legacy of excellence,
insight, character and
unquestionable impact.

*[Strategic assurance]... like water, when it is
turbulent, vision is obscure, when it is calm,
then everything becomes clear.*

Prasad Mahes

A service to fit **your needs.**

Our services are **tailored to meet your specific needs.** At the core of our character is the value of 'People'. Hence, all our clients are appreciated and treated within the context of their peculiar individuality. Firstly, **we listen and seek to understand your needs and goals.**

Our culture involves effective engagement with our clients to determine the scheme of service that is in harmony with your specific situation. **Your comfortable affordability threshold is a priority to us** and our costs are sensitive to the prevailing circumstances of the sector.

We offer a range of services qualified across three schemes distinguished by the standard amount of time we commit to your activities periodically.



OUR MISSION

Designing solutions with the unique art of merging ancient insights with tomorrow's style and a real fine attitude.

No matter how great our feedback is, we always start all over with the next client.
Shep Hyken



Our values: the fabric of **our** **character and culture.**



PEOPLE
Our Why



INTEGRITY
Our Core



BRILLIANCE
Our Style



LEGACY
Our Drive



INGENUITY
Our Habit



CARE
Our Heart

OUR VALUES

Sitting at the core
of our business,
our brand values
will never change.

*Values are like fingerprints, nobody's
are the same, but you leave them all
over everything that you do.*
Elvis Presley

Your dreams **are waiting** **on** you to come through.

While you wait for your dreams to come true, **perhaps your dreams are waiting for you to come through.**

At Greydern, we provide the calm needed for you to thrive on the ride and not just survive. Securing your future and ensuring that your impact never wanes are the evidence of our success.

We draw from a wealth of joint legal experience and expertise within and outside the sector spanning decades. We are well equipped to give you the strategic assurance and cutting edge in your activities while amplifying and sustaining your relevance and impact.

We will be delighted to hear from you, and you will be pleasantly surprised at the value we bring. Explore our world, and give us a chance to be part of yours.

Reach out today – admin@greydern.com.

TAKE ACTION

A line of yellow rubber ducks is arranged on a blue-painted wooden surface. The ducks are in sharp focus in the foreground and gradually become blurred as they recede into the background, creating a sense of depth and movement.

The way to get started
is to quit talking and
begin doing.

*Juggling balls on a unicycle
could be a frustrating endeavour.
Pat Armstrong OBE*

GREYDERN

This is our Third Sector outlook.
For more information, please get in touch.

- o:** 75-76 Shelton Street, Covent Garden,
WC2H 9JP, London, England, United Kingdom.
- o:** 1 Marischal Square, Broad Street, Aberdeen,
AB10 1BL, Scotland, United Kingdom.
- e:** admin@greydern.com
- t:** 01224 034 563
- w:** greydern.com



Greydern Associates Limited.
Company registration number: 11116767.

